



# TECHNOLOGY

INDIANA ECONOMIC  
DEVELOPMENT CORPORATION

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[iedc.in.gov](http://iedc.in.gov)

*“I’ve never found a parallel of another state where government and business are working so closely together to move a tech ecosystem forward.”*

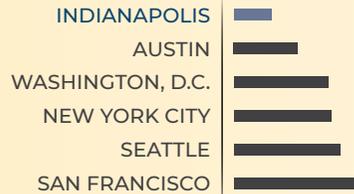
Scott Dorsey | *Cofounder*  
**ExactTarget**

## MAJOR COMPANIES & INDUSTRY FOOTPRINT

*SOURCE: Dun & Bradstreet, November 2020.*

### TECH LABOR COST

Based on annual payroll of 238 tech workers.  
CBRE 2021



IN THE LAST DECADE, MORE THAN  
**\$7 BILLION**  
IN TRANSACTIONS IN TECH ACQUISITIONS AND IPOS

OVER  
**87,000 TECH**  
INDUSTRY JOBS

*Of the over 12,000 new and retained jobs in Indy in 2020, 20% were in the technology industry*

TECH SECTOR  
**\$16.4 BILLION**  
DIRECTLY CONTRIBUTES  
TO THE INDIANA ECONOMY

CompTIA 2021

**ALLEGION**  
*Carmel*

**ANTHEM**  
*Indianapolis*

**CUMMINS**  
*Columbus*

**ELI LILLY**  
*Indianapolis*

**GENESYS**  
*Indianapolis*

**INFOSYS**  
*Indianapolis*

**KAR AUCTION SERVICES**  
*Carmel*

**SALESFORCE**  
*Indianapolis*

## TECHNOLOGY INNOVATION

There's no better way to understand a market than by really immersing in a community of end users. With a vibrant and growing tech community looking for innovative solutions that will help make their operations more profitable, Indiana offers the opportunity for greater collaboration with key partners in the industry. Indiana is prime for disruption from new technologies, solutions and visionary founders.

From global giants to local startups, tech businesses are thriving in Indiana and pulling from our deep pool of highly educated, highly trained talent. They're also attracting top national talent with a high standard of living made possible by incredible affordability. Bring your next game-changing idea and build the future for your tech company in Indiana.

*"We're thrilled to be investing for further growth in Indianapolis. Salesforce Tower Indianapolis, our regional headquarters, will give our employees a fantastic place to work and serve our customers and community every day."*

Scott McCorkle | CEO  
Salesforce Marketing Cloud



## TOP-RANKED BUSINESS ENVIRONMENT

Through hard work and common-sense spending, Indiana has maintained a balanced budget for years, and has built a healthy reserve of “rainy day” cash. As a result, already low business taxes continue to trend downward. Indiana businesses also enjoy remarkable regulatory freedom and the nation’s best infrastructure system.

## TALENT PIPELINE

Indiana is home to nationally ranked universities for computer science, informatics, and engineering such as Rose-Hulman Institute of Technology, Purdue University, Notre Dame and Indiana University. Indiana has five schools that rank either R1 (highest research activity) or R2 (high research activity) on the Carnegie Classification of Institutions of Higher Education: Purdue, Indiana, University of Notre Dame, Indiana University-Purdue University Indianapolis and Ball State University.



**23**  
CERTIFIED  
TECH PARKS  
WHERE IDEAS  
ARE GENERATED  
AND BUSINESS IS  
INCUBATED

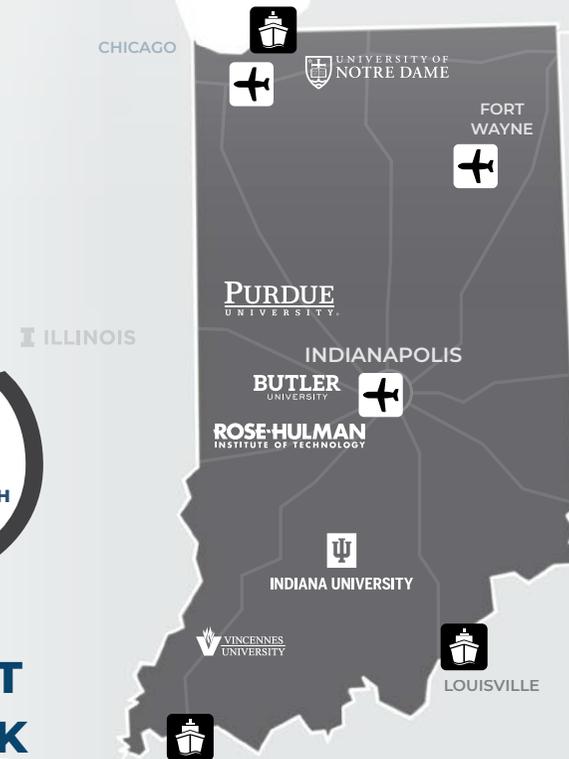


INDIANAPOLIS  
INTERNATIONAL AIRPORT  
**BEST**  
AIRPORT  
IN NORTH AMERICA  
*Airports Council International*



**1ST**  
IN  
PASS-THROUGH  
HIGHWAYS

**RIGHT**  
TO  
**WORK**  
STATE



CHICAGO

UNIVERSITY OF NOTRE DAME

FORT WAYNE

PURDUE UNIVERSITY

INDIANAPOLIS

BUTLER UNIVERSITY

ROSE-HULMAN INSTITUTE OF TECHNOLOGY

INDIANA UNIVERSITY

VINCENNES UNIVERSITY

LOUISVILLE



**FIRST**  
IN SHORTEST DISTANCE  
TO MEDIAN CENTER OF  
U.S. POPULATION

**4.9%**  
CORPORATE  
TAX RATE

**1ST**  
IN RAIL TONS OF  
PRIMARY METALS



## INDIANA SUCCESS STORIES



salesforce

**SITUATION:** Salesforce is the world's fastest-growing, Top 10 software company. Forbes has recognized them as one of the "World's Most Innovative Companies" five years in a row, and Fortune has named Salesforce "Best Places to Work" for nine years running. But that kind of explosive growth and dynamic workspace requires room to grow, and real estate costs in their hometown of San Francisco are among the highest in the nation.

**SOLUTION:** Indiana's business-friendly climate and affordability enabled Salesforce to establish a new headquarters, Salesforce Tower, in Indianapolis. The new office includes the collaboration spaces, mindfulness areas and social zones needed to create unparalleled working conditions. A new lobby and dedicated interactive space gives guests hands-on, interactive experience with the Salesforce Customer Success Platform.



Infosys®  
Navigate your next

**SITUATION:** Infosys, an India-based global leader in consulting, technology and next-generation services wanted to establish a high-tech U.S. education center to train U.S. workers with 21st century skills. They needed to find a location rich in talent, yet affordable enough to keep risk to a minimum.

**SOLUTION:** Infosys found the perfect combination of a strong tech-ready workforce and a business-friendly climate in Indianapolis. With a \$35 million investment, Infosys acquired 70.5 acres for their training campus and broke ground on the first 125,000 square feet of the facility. By 2023, the finished education center will train developers, analysts, architects, domain consultants and other technology professionals.



*"Infosys has always invested in advanced technology and skills. Our new Indianapolis facility will prepare our American employees — and those of our clients — to master the kinds of advanced skills that are now required to succeed in our digital future."*

Ravi Kumar | *President*  
Infosys



**Indiana**  
Economic Development Corp<sup>®</sup>

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