

CORE PURPOSE & CORE VALUES

CORE PURPOSE

To create the opportunity for all Hoosiers to earn a good living and prosper in a diverse economic environment that encourages growth, creates and retains the jobs of today and attracts, and invests in the jobs of tomorrow.

CORE VALUES

Integrity & trust in the way we conduct business, treat one another and uphold our commitment to Hoosiers we serve.

Service to all Hoosiers and current and future businesses under the leadership of our Governor, elected state officials, and the IEDC board.

Confidence in our abilities, in our leadership and in our positive and supportive work environment that empowers all of us to matter and make a difference in our organization.

Teamwork in how we share and exchange ideas, overcome challenges and celebrate successes.

Diversity in our IEDC team, in our approach to solving problems, and in our ideas that will challenge the status quo and push Indiana to be the best that it can be.

Leadership in collaborating with our partners in economic development, including other countries, federal agencies, state agencies, local officials, regional economic development organizations (REDOs) and local economic development organizations (LEDOs), and our Foundation partners.

Excellence by operating at the speed of business in a fiercely competitive marketplace, pursuing innovative ideas and continuously raising the bar to win more opportunities for the State of Indiana.