

MINI BRAND BOARD

INDIANA
FOR THE **BOLD**

LOGO LAYOUTS



INDIANA
FOR THE **BOLD**

Economic Development Corp.

VERTICAL

INDIANA
FOR THE **BOLD**

Economic
Development
Corporation

SIDE BY SIDE

INDIANA
FOR THE **BOLD**

Economic Development
Corporation

STACKED

INDIANA FOR THE **BOLD**

Economic Development Corporation

HORIZONTAL

BRAND TYPEFACE

Montserrat

Thin 100

ExtraLight 200

Light 300

Regular 400

Medium 500

SemiBold 600

Bold 700

ExtraBold 800

Black 900

BLUE SKY

#004C97

SUNRISE

#FFC845

NATURAL GREEN

#00816D

OPEN SPACES

#FCFCFC

MIDNIGHT

#1E1E1E