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# STRATEGIC REVIEW COMMITTEE

## BIOGRAPHIES





## STRATEGIC REVIEW COMMITTEE

The Indiana Regional Cities Strategic Review Committee, which was formed by the Indiana Economic Development Corporation Board of Directors, is responsible for reviewing regional plan submissions and providing recommendations for funding. These executives selected for the committee have proven expertise in the private and public sectors, with notoriety and accomplishments on the state, national and international levels. In addition to hearing formal presentations from all regions, the committee will hold several public meetings before presenting final recommendations to the IEDC Board during the fourth quarter of this year.

*"With noted success in business, both nationally and internationally, these committee members will be a vital asset in the continued momentum of this initiative and regionalism in Indiana. We are confident that their vast experiences in the public and private sectors will be valuable as regions across the Hoosier State pursue national recognition as quality-of-place leaders."*

**Victor Smith, Indiana Secretary of Commerce**





## STRATEGIC REVIEW COMMITTEE MEMBERS



**John Thompson**  
*CEO and Regional Cities Initiative Chair*  
Thompson Distribution Company

Mr. Thompson is Chairman and Chief Executive Officer of the following, Indianapolis based organizations: Thompson Distribution Company, Inc., a distributor of mechanical supplies and equipment; First Electric Supply Company, LLC, a distributor of electrical supplies and equipment; CMID, an architectural and engineering design firm; and BC-SESCO, a fabricator and installer of millwork. Mr. Thompson also served as a consultant for McKinsey and Company in the New York and London offices from 1981-1982. In 1983 he operated as an independent consultant to several Fortune 500 corporations from a NYC office. From 1984 to 2001, Mr. Thompson served as vice president of Mays Chemical Company, Inc., in Indianapolis. He serves on the Boards of The National Bank of Indianapolis-Chair ALCO Committee; Herff Jones Corporation as Lead Director until the sale of the Company 12/12/2014; Heron Capital's Advisory Board; Greater Indianapolis Chamber of Commerce (Past Chairman); Central Indiana Corporate Partnership (CICP); Indiana Economic Development Corporation-Chair-Entrepreneurship Committee; Indiana Black Expo (Past Chairman); Indiana Stadium and Convention Building Authority; Eskenazi Foundation; Riley Children's Hospital Foundation; Ivy Tech Corporate College; Indiana Chamber of Commerce; Greater Indianapolis Progress Committee; Columbia University Graduate School of Business and Studio Museum of Harlem. Past board chair positions include Indianapolis Museum of Art and Junior Achievement of Central Indiana. He earned an MBA from Columbia University and a B.S. in Chemical Engineering from Cornell University. He is a member of Eastern Star Church and Kappa Alpha Psi Fraternity. He and his wife Norma have three adult children and four grandsons.



**Keira Amstutz**  
*President and CEO*  
Indiana Humanities

Keira Amstutz took the helm of Indiana Humanities in April, 2008, as president and CEO. A lawyer with experience in public policy, economic and cultural development, Keira is passionate about developing creative humanities programming that encourages Hoosiers to think, read, talk and connect. Prior to joining the organization, Keira served as chief counsel and director of policy for the City of Indianapolis. She led the city's successful Cultural Development Initiative, a public-private collaboration launched to elevate the city's cultural profile. Keira serves, or has served, on a variety of community boards including Visit Indy, Indy Hub, The Federation of State Humanities Councils, Stanley K. Lacy Leadership Series Advisory Committee, Indiana University Law and Public Policy Advisory Committee, Indiana University School of Physical Education and Tourism Management, Center for Agricultural Science and Heritage at Indiana State Fair, and Indianapolis Downtown, Inc. She has served on strategic committees for many community organizations and events including the 2012 Indianapolis Super Bowl Host Committee, 2015 Men's Final Four, Ivy Tech, Indianapolis Museum of Art, the Eiteljorg Museum of American Indians and Western Art. A Hamilton, Ind., native, Keira graduated from DePauw University with a degree in political science and served as a fellow in the office of former Indiana governor Evan Bayh. She earned a J.D. from the Indiana University McKinney School of Law and graduated from the Stanley K. Lacy Leadership Series. In 2006 the Indianapolis Business Journal named her one of Indianapolis' "40 under 40" and in 2012 she was named a "Woman of Influence." In 2015 she was awarded a Creative Renewal Fellowship by the Arts Council of Indianapolis.





## STRATEGIC REVIEW COMMITTEE MEMBERS



**Kathy Davis**  
*President and Owner*  
Davis Design Group

Kathy Davis has been a public servant, operations leader, and entrepreneur. Trained as a mechanical engineer, Kathy is motivated to design systems that get their desired results. She has succeeded in making needed change in a wide range of industries and disciplines—from designing submarines to be quiet to leading the state's social services agency with a \$5B budget. Kathy founded Davis Design Group to help organizations mobilize around what people need to reach goals. Kathy has a lengthy and varied career in public service serving at the Indiana Department of Transportation, as Indiana State Budget Director, Secretary of the Family and Social Services Administration, and Controller for the City of Indianapolis. In 2003, Kathy was appointed Lieutenant Governor of Indiana and was the first woman to hold that position. Alongside guiding DDG's daily operations, Kathy serves on the boards for the Lumina Foundation for Education, Noble of Indiana, The Central Indiana Community Foundation and Indianapolis Foundation, and on the Dean's Councils of Indiana University School of Public and Environmental Affairs, WGU Indiana, and the IU Public Policy Institute. Additionally, she is the Chairman of the Board of Chembio Diagnostics Inc. A graduate of the Massachusetts Institute of Technology in Mechanical Engineering, Kathy also holds a MBA from Harvard Business School.



**Larry Gigerich**  
*Managing Director*  
Ginovus

Larry Gigerich serves as Managing Director of Ginovus. Ginovus is a North American site selection advisory services firm headquartered in Indianapolis, Indiana. In addition to leading projects for client engagements, he is responsible for the firm's business development, financial management and quality control. Ginovus has served approximately 250 clients to date. Larry is internationally recognized for his excellence in corporate location strategy and project management skills. He is a regular speaker and panelist at North American site selection conferences, and also authors and is quoted in articles for global business media publications. In addition, he serves as a member of the Site Selectors Guild, an association comprised of 36 top corporate site selection professionals in the world. He was selected by his peers in 2013 to join the Guild. Prior to the founding of Ginovus in 2002, Larry worked in a variety of economic development settings, including Deputy Director of Business Development for the Indiana Department of Commerce, Senior Advisor to the Mayor of the City of Indianapolis for Economic Development and Workforce Development and President of Indianapolis Economic Development Corporation. He also served as Senior Vice President of RealMed Corporation, a healthcare information technology company. Larry has worked on approximately 500 economic development and site selection projects resulting in over \$10 billion of capital investment. At Ginovus, he has served nationally recognized companies such as: BP, Casey's General Stores, Charles Schwab, Comcast, Dorel Juvenile Group, Formica, Genesco, Interactive Intelligence, Multi-Color Corporation, Oracle, OSP Group, Reckitt Benckiser, Roche Diagnostics, Salesforce.com, The Capital Group Companies, and The Finish Line.



## STRATEGIC REVIEW COMMITTEE MEMBERS



**Stephen Goldsmith**

Daniel Paul Professor of the Practice  
of Government  
John F. Kennedy School  
of Government  
Harvard University

Stephen Goldsmith is the Daniel Paul Professor of the Practice of Government and the Director of the Innovations in American Government Program at Harvard's Kennedy School of Government. He currently directs Data-Smart City Solutions, a project to highlight local government efforts to use new technologies that connect breakthroughs in the use of big data analytics with community input to reshape the relationship between government and citizen. He previously served as Deputy Mayor of New York and Mayor of Indianapolis, where he earned a reputation as one of the country's leaders in public-private partnerships, competition, and privatization. Stephen was also the chief domestic policy advisor to the George W. Bush campaign in 2000, the Chair of the Corporation for National and Community Service, and the district attorney for Marion County, Indiana from 1979 to 1990. He has written *The Power of Social Innovation*; *Governing by Network: the New Shape of the Public Sector*; *Putting Faith in Neighborhoods: Making Cities Work through Grassroots Citizenship* and *The Twenty-First Century City: Resurrecting Urban America*; and *The Responsive City: Engaging Communities Through Data-Smart Governance*.



**Gary Hobbs**

CEO  
BWi

Gary Hobbs, PMP, is an entrepreneur and former corporate executive with extensive experience in real estate, technology, and healthcare. He started his career as an electrical design engineer and has successfully migrated through the corporate ranks of companies like AT&T, Eli Lilly, and Roche Diagnostics. As an engineer, project manager, business executive, developer, and entrepreneur he has led organizations of up to four hundred people and budget responsibilities spanning well over \$100M. Currently, he is CEO for BWi. Gary founded BWi in 2005 as a development, property management and construction management company. BWi's target market is urban development within Indiana and their primary focus is multi-family and mix-use tax credit development. Currently, BWi has a portfolio of eight tax credit projects with several more in the pipeline. One of the more recent and notable developments is First Devington which received the Indianapolis Sustainability Award from the Mayor in 2014. In addition, Mr. Hobbs has given countless hours and support back to the community. Due to his passion in assisting disadvantaged, teenaged youth, he has been actively involved with several local non-for-profit boards and Purdue University. He has been honored several times as an outstanding speaker and leader within the public and professional community. Gary Hobbs holds a B.S. and M.S. in Electrical Engineering, and a M.B.A in Finance from Purdue University. He is a licensed Project Management Professional (PMP) with international notoriety for his insight and contribution to this field. Gary is married and the proud parent of three children.



## STRATEGIC REVIEW COMMITTEE MEMBERS



**Ryan C. Kitchell**  
*Executive Vice President and  
CFO*  
Indiana University Health

Indiana University Health named Ryan Kitchell as chief financial officer in 2012. Kitchell first joined IU Health in September 2010 as treasurer. Before that, he worked more than five years for Indiana Governor Mitch Daniels, first as public finance director and then as director of the Office of Management and Budget. Before assuming his responsibilities with the State of Indiana, Kitchell served in various financial roles at Eli Lilly & Company, the Indiana Fiscal Policy Institute and Prudential Capital Group. Kitchell holds an economics degree from Indiana University and an MBA degree from the Tuck School of Business at Dartmouth. He also holds the Chartered Financial Analyst (CFA) designation. Kitchell is a member of the board of the Indiana Sports Corporation, the Mitch Daniels Leadership Foundation, the Indiana Motorsports Commission, the Boy Scouts Crossroads of America Council, and NICO Corporation. Ryan and his wife Molly have been married for 16 years and have four children.



**Chris LaMothe**  
*CEO*  
Elevate Ventures

Mr. Christopher P. LaMothe, also known as Chris, is the Chief Executive Officer at Elevate Ventures. He recently served as an Executive Vice President of Transportation and Industrials at Element Materials Technology Holding Netherlands B.V. after selling Sherry Laboratories where he served as partner, Chairman and CEO. Mr. LaMothe is also the Founder of Ascendanci Ventures LLC and serves as its Chief Executive Officer and President. Prior to founding Ascendanci, he served as the Chief Operating Officer and President at Oxford Financial Group Ltd. Additionally, he also served as the Chairman and Chief Executive Officer of the Trust Company of Oxford. Prior to Oxford, he served as the President & Chief Executive Officer of the Indiana Chamber of Commerce. He serves or has served on a number of Boards including Harris and Ford, LLC, NuVo Technologies, and Ontario Systems, LLC. Additionally, Mr. LaMothe serves or has served on the board of a number of civic Boards including the Chicago Federal Reserve Bank Advisory Board, Junior Achievement of Central Indiana, The Indianapolis Zoo, the Indianapolis 500 Festival Board, Indiana University Business School Board of Visitors, the Indiana Chamber of Commerce, and TM Youth Foundation. He has long been involved in investing and/or providing strategic and leadership consulting services to a number of firms including: Sherry Laboratories Inc., Harris and Ford, LLC, Paetec Communications, Street Corner Property Group, Ontario Systems, LLC, and Oak Security Group. Mr. LaMothe holds an M.B.A. from Indiana University and a B.S. degree in Marketing from the Ball State University.



## STRATEGIC REVIEW COMMITTEE MEMBERS



**Mark Maassel**  
*President*  
Indiana Energy Association

Mark Maassel brings a unique blend of electric utility executive leadership, engineering knowledge and a demonstrated commitment to civic engagement to the Indiana Energy Association (IEA) in his position as president. Maassel has devoted his career to help ensure that Hoosiers enjoy access to affordable and reliable energy for their homes and businesses. "Indiana Energy Association member companies are committed to the customers they serve," says Maassel, "just as the Indiana Energy Association is focused on securing policies that enhance our members' ability to deliver affordable, reliable and increasingly cleaner energy to all Hoosiers." Maassel has served as President and CEO of the regional business membership economic development organization, Northwest Indiana Forum, and has held multiple senior level leadership positions at the Northern Indiana Public Service Company (NIPSCO), including serving as president. His prior leadership roles in the energy industry include membership on the Gas Technology Institute Board of Directors, Edison Electric Institute Board of Directors and participation on various American Gas Association committees. Maassel has also served as Of Counsel for the law firm of Krieg DeVault. With a dedication to civic involvement, Maassel has held multiple community leadership positions, including chair for the 2008 United Way of Porter County Campaign, Chair of the Porter County Community Foundation, President of the Crisis Center Board of Directors, and Board president of the Valparaiso Community Schools. In 2008 he was selected for the inaugural class of the Northwest



**Mitch Roob**  
*Executive Vice President*  
KERAMIDA

Mr. Roob's impressive career path includes serving in key roles in both Indiana Governor Mitch Daniels' and Indianapolis Mayor Steve Goldsmith's Administrations. Specifically, he served as Secretary of Commerce and CEO of the Indiana Economic Development Corporation (IEDC), and Secretary of Family & Social Services Administration, both under Governor Mitch Daniels, and as Director of DPW/DOT under Mayor Goldsmith. He has also served as President & Chair of the Marion County Health and Hospital Corporation and as COO of the Indianapolis Water Company. In addition, Mr. Roob was the co-founder of NetGov, an Internet firm which was eventually bought by Lockheed Martin. Mr. Roob served as VP of Lockheed Martin/ACS and most recently as President and CEO of Wound Vision, a medical hardware and software technology firm. He holds a B.A. from DePauw University and an M.B.A. from the University of Notre Dame. Mr. Roob's many accomplishments include the development and implementation of a \$500 million "Building Better Neighborhoods" infrastructure plan, the Wishard Advantage program and the Healthy Indiana Plan (HIP). As Secretary of Commerce Mr. Roob spearheaded legislation making Indiana more competitive, he helped to secure corporate relocations and expansions in Indiana projecting 75,000 new jobs and \$14.3 billion in capital investments, and re-engaged the State with China's market.



## STRATEGIC REVIEW COMMITTEE MEMBERS



**Paul Wheatley**  
*Principal*  
The Wheatley Group, LLC

The principal and founder of The Wheatley Group, LLC is Paul Wheatley, a recognized leader in the economic development profession. With more than ten years' experience in municipal government, public finance and project management roles, Paul provides the leadership and knowledge required to execute strategic initiatives that promote economic growth. Paul Wheatley is the former Director of Marketing and Finance at the River Ridge Development Authority, which administers the management and development activities of a 6,000 acre industrial park in southern Indiana. During his four year tenure at the Authority, corporate investments created more than 2,500 job commitments and leveraged over \$330 million in capital investments. Mr. Wheatley has an extensive economic development and public finance background from serving in marketing and development positions at both One Southern Indiana and the Cities of Jeffersonville and New Albany. Along with his business development and attraction duties, his responsibilities also included managing the tax increment finance (TIF) district as well as the enterprise zones at River Ridge Commerce Center and City of Jeffersonville. He holds a Public Affairs degree from Indiana University and has an Economic Development Finance Professional (EDFP) certificate from the National Development Council. He has a Master's in Business Administration from Bellarmine University.